



**TIE** Institute

# TECHNOLOGY AND INNOVATION MANAGEMENT

Prof. Dr. Tessa Flatten | Prof. Dr. Steffen Strese

Winter semester 2026/27

**tu** technische universität  
dortmund

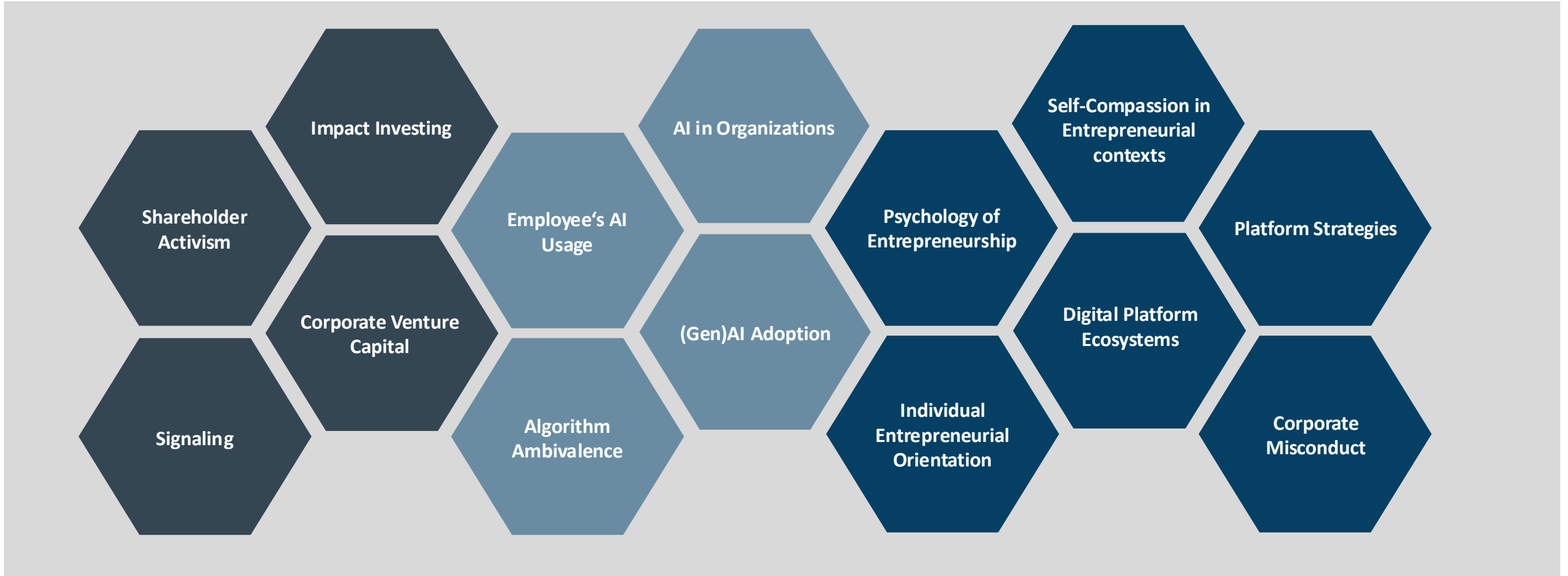
# Information on the thesis process at the professorships of Technology Management and Innovation Management



- The professorships of Technology Management and Innovation Management conduct an integrated application process for Bachelor and Master theses → i.e. **1 application for 2 professorships**
- As a result, we can give direct confirmation to more students and reduce waiting times in the succession process
- **The supervising professorship is defined by the specified topic preferences:**
  - You enter your topic preferences (see next page) in the application tool
  - We will assign you to a suitable topic-related supervisor
  - It is not relevant for the choice of topic, at which of the two professorships you have taken courses
- For questions regarding theses at both professorships please visit our homepages

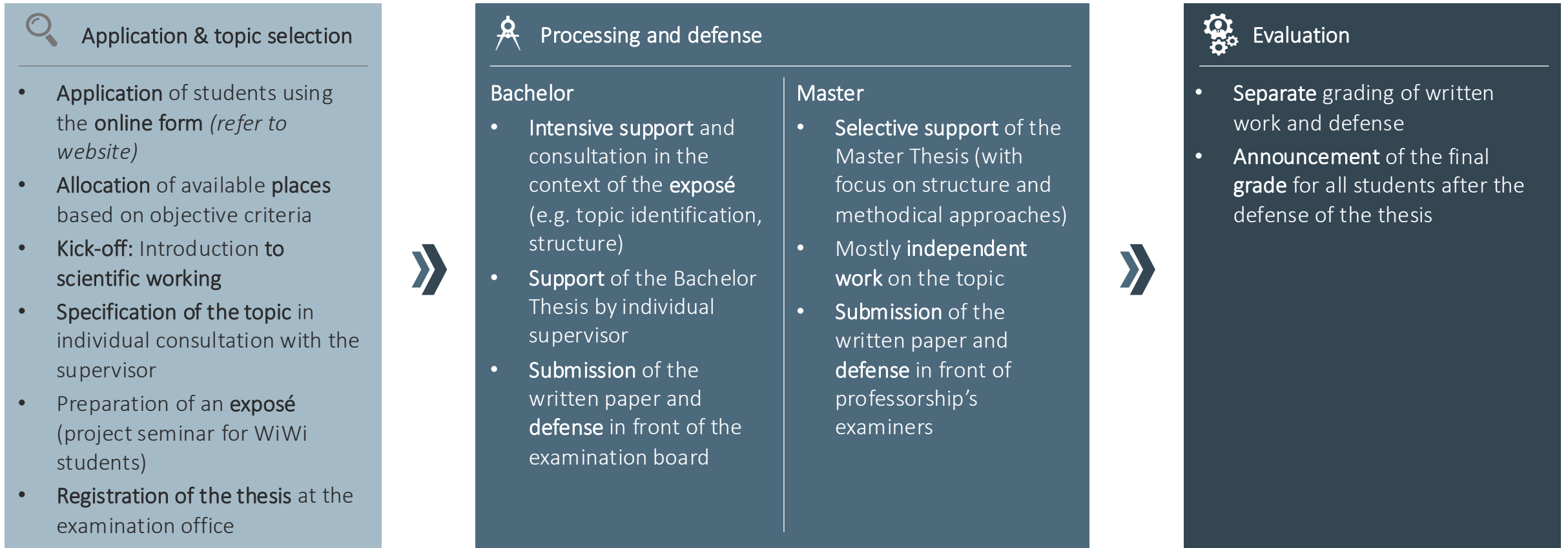
<https://tm.wiwi.tu-dortmund.de/en/teaching/theses/> or <https://im.wiwi.tu-dortmund.de/en/teaching/theses/>

# Breite Auswahl an möglichen Themengebieten an den Professuren Technologiemanagement und Innovationsmanagement

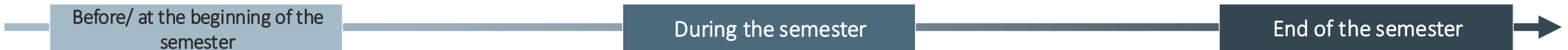


Abstimmung des Themas erfolgt mit dem Betreuer\*in nach Vergabe der Betreuungsplätze – wir können Ihnen nicht Ihre Themenpräferenzen garantieren, versuchen aber die verfügbaren Betreuungskapazitäten mit Ihren Präferenzen bestmöglich übereinzubringen.

# Bachelor & Master theses are assigned in a standardized process and supervised by the Research Associates



Information about theses in company-cooperation can be found on the website of the professorship under Practice → for students



# ... under consideration of the requirements of the examination regulations



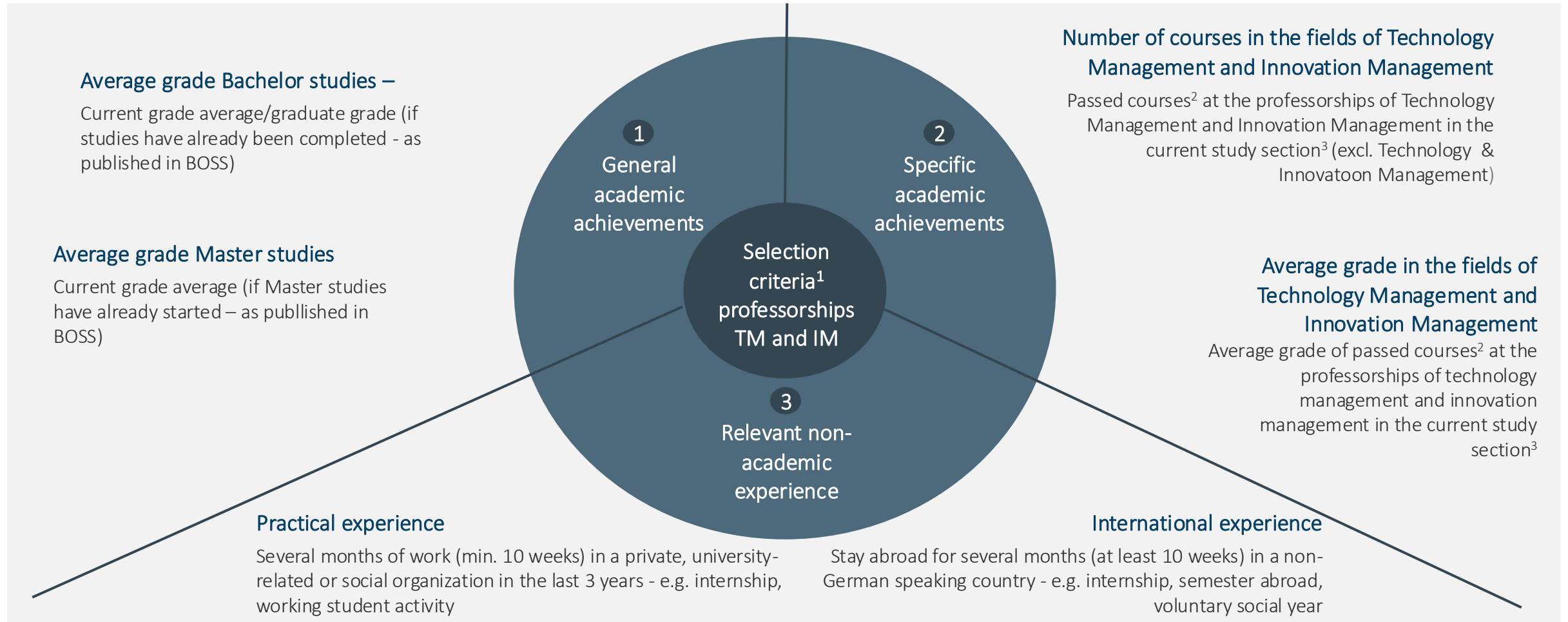
	Bachelor Theses	Master Theses
<b>Type</b>	<ul style="list-style-type: none"> <li>Mostly literature analyses</li> </ul>	<ul style="list-style-type: none"> <li>Literature analyses and empirical work</li> </ul>
<b>Language</b>	<ul style="list-style-type: none"> <li>Depending on preference: German or English</li> </ul>	<ul style="list-style-type: none"> <li>Depending on preference: German or English</li> </ul>
<b>Scope (approx.)</b>	<ul style="list-style-type: none"> <li>30-40 pages</li> </ul>	<ul style="list-style-type: none"> <li>70-80 pages</li> </ul>
<b>Application criteria</b>	<ul style="list-style-type: none"> <li>Information on the selection criteria can be found on the professorship's homepage and on the following pages</li> </ul>	<ul style="list-style-type: none"> <li>Information on the selection criteria can be found on the professorship's homepage and on the following pages</li> </ul>
<b>Requirements for the registration of thesis</b>	<ul style="list-style-type: none"> <li>120 ECTS<sup>1</sup> in the form of completed modules at the time of registration of the thesis</li> <li>WiWi: Registration via the supervisor 2 weeks before the start of the work<sup>2</sup></li> <li>Wirt.-Ing.: Independent registration at the examination office<sup>2</sup></li> </ul>	<ul style="list-style-type: none"> <li>60 ECTS in the form of completed modules at the time of registration of the thesis</li> <li>WiWi: : Registration via the supervisor 2 weeks before the start of the work<sup>2</sup></li> <li>Wirt.-Ing.: Independent registration at the examination administration<sup>2</sup></li> </ul>
<b>Exposé</b>	<ul style="list-style-type: none"> <li>The exposé is a prerequisite for working on the bachelor thesis and is also the examination for the project seminar (module 11)<sup>3</sup></li> </ul>	<ul style="list-style-type: none"> <li>No prerequisites</li> </ul>
<b>Defense</b>	<ul style="list-style-type: none"> <li>Obligatory and accounts for 25% (WiWi) or 30% (Wirt.-Ing.) of the final grade of the bachelor thesis</li> <li>Requirement: The written thesis is at least graded with 4.0</li> </ul>	<ul style="list-style-type: none"> <li>Obligatory and accounts for 25% (WiWi) or 30% (Wirt.-Ing.) of the final grade of the master thesis</li> <li>Requirement: The written thesis is at least graded with 4.0</li> </ul>
<b>Working time</b>	<ul style="list-style-type: none"> <li>WiWi: 9 weeks, in case of an empirical topic max. 13 weeks</li> <li>Wirt.-Ing.: 12 weeks</li> </ul>	<ul style="list-style-type: none"> <li>WiWi: 17 weeks, with empirical topic max. 26 weeks</li> <li>Wirt.-Ing.: 24 weeks</li> </ul>

1 | Wirt.-Ings need 165 ECTS and to have already passed the modules HöMa I+II, Techn. Mech. and Systemtheorie

2 | The start date is usually (not binding!) for WiWi-Bachelor at the beginning of June or end of November and for all others in mid-May or beginning/mid-November

3 | The exposé is a graded examination for WiWis. For Wirt.-Ing. the preparation of an exposé is also a prerequisite for the Bachelor thesis and must be graded at least 4.0, otherwise the right to take the place expires.

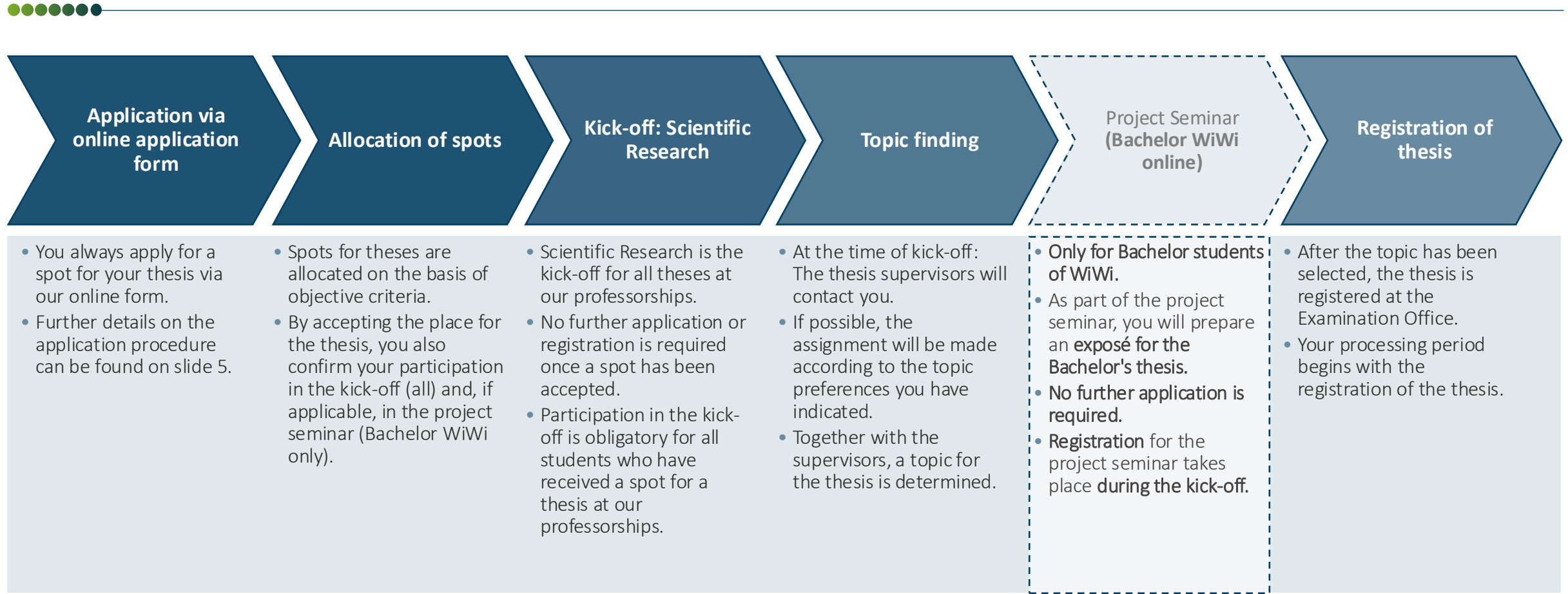
# Joint allocation of thesis spots based on six criteria



1 The weighting of the criteria is subject to the Professorships of Technology Management and Innovation Management's internal regulations and is adjusted as necessary

2 Final grade must already be published in BOSS 3 Bachelor's or Master's degree

# Application & topic selection summarized



**! Scientific research and project seminar do not require any additional application. Attending is only possible in combination with a thesis spot at one of our professorships. !**